

PACA AND THE NATIONAL READY MIXED CONCRETE ASSOCIATION PRESENT:

CONCRETE

**THE RIGHT CHOICE
FOR YOUR PROJECT**

8:30 AM - NOON

FRIDAY

NOVEMBER 2ND

\$45 TO ATTEND

The Doubletree by Hilton Pittsburgh-Cranberry
910 Sheraton Drive
Mars, PA 16046



ABOUT THE



BUILDWITHSTRENGTH.COM

SESSION

Is there any question why CONCRETE is the world's most used construction material? This event promises to address why you should be selecting concrete for your building and pavement project needs. If you're looking for beauty, durability, and sustainability CONCRETE checks all the boxes. We hope you will join us to learn how.

MAKING THE BUSINESS CASE FOR BUILDING WITH CONCRETE & INSULATED CONCRETE FORMS

There is a strong case to be made for building multi-family residential and commercial buildings and schools. If a building doesn't last, it wastes a lot of energy, from both a human and a resource perspective, not to mention the economic value. Durability is the ultimate profitability. Builders are realizing that the promise of low first-cost is insufficient for portfolio value generation. From energy efficiency, lower insurance costs and moisture resistance, barriers to a concrete structure increasingly collapse when industry professionals are equipped with the right design tools and knowledge. This presentation will address the various reasons for and benefits of choosing concrete for your next building project.

Gregg Lewis, AIA, LEED AP, is NRMCA's Executive Vice President for strategy in concrete promotion. Based in Salem, VA, he has been a leader in the building industry for over 20 years, addressing issues including cost-effective and sustainable long term solutions for buildings and infrastructure development.

Earlier in his career, Lewis received multiple awards for his design work and business leadership. He has written extensively on sustainability and spearheaded the internationally acclaimed Cradle to Cradle Home Design Competition. As AECOM's engineering project manager and deputy chief of party, he helped lead USAID's post-earthquake healthcare reconstruction effort in Haiti with an emphasis on resilient construction.

Lewis is a registered architect and holds a master of architecture degree from Yale University and an MBA from Wake Forest University.

LEED V4 - MATERIALS REPORTING TRANSPARENCY

LEED v4 is encouraging environmental disclosure and transparency from building materials. With LEED v4 specifications the pursuit of, and inquiries for, disclosure reports will result in learning curve until all stakeholders (professional services, contractors and material suppliers) learn the LEED criteria and what response product industries are reporting. This presentation by the NRMCA will summarize their efforts in providing environmental disclosure reports to meet LEED v4 and provide AEC stakeholders with accurate information.

James Bogdan is Senior Director, Sustainability Initiatives for the National Ready Mixed Concrete Association (NRMCA). He tracks market sustainability drivers and prepares NRMCA members to meet new requirements in green building standards such as LEED and Green Globes. Sustainability initiatives include product sustainability and transparency, supply chain sustainability and other environmental, social and governance (ESG) practices.

Mr. Bogdan has earned certifications including LEED AP, Qualified Environmental Professional (QEP), and Certified Sustainability/CSR Practitioner.

Mr. Bogdan has a B.S. in Environmental Science from Slippery Rock University, an M.S. in Environmental Management from Duquesne University and completed a MBA Essential certificate program through the University of Pittsburgh.

CONCRETE PAVEMENTS & CONCRETE PAVEMENT DESIGN RESOURCES

"You don't get a second chance to make a first impression." That axiom holds true in life and business. By selecting concrete as the material of choice for your parking area, you can count on its durability to provide your visitors with positive impressions that speak volumes about your business. In addition to addressing "why concrete pavements," this presentation will also highlight the FREE design assistance program available to address the "how" of specifying concrete for your next pavement project.

Ken Crank is Director of Concrete Promotion for the Pennsylvania Aggregates and Concrete Association (PACA) in Harrisburg, PA.

Ken carries certification as an ACI Grade 1 Field Technician, ACI Concrete Flatwork Technician, NRMCA Pervious Concrete Technician and is also a LEED Accredited Professional. He is a graduate of Millersville University with a B.S. in Business Management and has over 25 years of construction industry experience.

GREGG LEWIS, NRMCA

JAMES BOGDAN, NRMCA

KEN CRANK, PACA